



2009 Awards

February 1, 2010

Dear GWCAR Member,

We are now accepting applications for the 2009 Greater Washington Commercial Association of REALTORS® (GWCAR) Leasing, Sales & Finance Club awards (including Leasing, Sales & Finance Transactions of the Year) as well as Developer Awards. Don't pass up this opportunity to be honored by your peers. **This is the only awards program in the region that recognizes the individual broker.**

GWCAR will name the top brokerage houses based on the awards applications! Do you have brokers in your office who aren't members? Encourage them to join and submit for the awards on or before Midnight, Friday, February 26, 2010!

This year, the award applications are online. Please view our Web site at www.gwcar.org for the necessary forms.

Awards Winners will be announced on Thursday, March 25 at our Annual Commercial Awards Dinner at the Mayflower Hotel in Washington, DC. Attended by over 400 of the best of the best in our industry, the Awards Dinner has long been known as GWCAR's premier annual event. **This is your opportunity to put your name in the company of illustrious past winners.**

Awards will be presented for the following:

Developer/Landlord Award –
Developer/Landlord of the Year

Leasing –

- Multi-Million Dollar Leasing Club – at least 100,000 square feet or eight million dollars (\$8,000,000) ALV
- Developer-Agent Awards
- Office Lease Transaction of the Year

Sales –

- Multi-Million Dollar Sales Club – at least eight million dollars (\$8,000,000) in aggregate sales volume
- Sales Transaction of the Year

Finance –

- **Multi-Million Dollar Finance Club** – at least twenty million dollars (\$20,000,000) in aggregate finance volume
- **Finance Transaction of the Year**

Retail –

- **Multi-Million Dollar Retail Leasing Club** – at least 75,000 square feet or four million dollars (\$4,000,000) ALV
- **Top Retail Broker of the Year** – number of transactions
- **Top Retail Broker of the Year** – highest total ALV

Special Recognition Awards –

- **BROKER of the Year**
- **Rising Star Award**
- **Brendan McCarthy Memorial Award**

Favorite in the Industry Awards –

Here is your opportunity to recognize your favorite firms in the industry.

If you have any questions about completing the applications, feel free to contact:

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Amy L. Bowser

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REMEMBER: Awards applications must be completed and submitted online on or BEFORE midnight on FRIDAY, February 26, 2010. NO EXCEPTIONS!!!
Incomplete forms & paper forms will not be accepted.

For sponsorship information, please contact Heidi Bogdansky at 301.590.8793 or by email at heidib@gcaar.com.



G R E A T E R
W A S H I N G T O N
C O M M E R C I A L
A S S O C I A T I O N
O F R E A L T O R S[®]

GREATER WASHINGTON COMMERCIAL ASSOCIATION OF REALTORS[®] TOP RETAIL TRANSACTIONS OF THE YEAR AWARD RULES

RULES

DO I QUALIFY FOR AN AWARD?

In order to qualify for a Top Retail Transactions of the Year Award, the following conditions must be met:

1. The applicant must have been a full-time licensed real estate broker or salesperson in calendar year 2009 and a member of the Greater Washington Commercial Association of REALTORS[®] in good standing. An applicant who changes brokerage firms during the calendar year may select which firm he/she would like to receive credit and a sales award. If you were not a GWCAR member in 2009, you may qualify for membership by paying 2009 dues and other applicable fees on or before February 26, 2010.
2. Commercial leasing transactions in which the applicant was compensated for brokerage services are eligible to be credited toward award qualification. An applicant may include transactions which were completed in buildings outside of the GWCAR region. However, a minimum of seventy-five percent (75%) of the total square footage or Aggregate Lease Value listed by the applicant on this application must be for space leased within the GWCAR Region. The "GWCAR Region" is defined to be Washington, DC, the counties of Montgomery, Prince George's, Howard, Anne Arundel and Frederick in Maryland, and the counties of Arlington, Fairfax, Loudoun and Prince William and cities of Alexandria and Falls Church in Virginia.
3. In order to submit a lease transaction for an award, the lease had to have been fully executed during the period of January 1, 2009 to December 31, 2009. The tenant did not have to occupy the space in 2009.
4. The applicant must have completed leases totaling a minimum of 75,000 rentable square feet or four million dollars (\$4,000,000) Aggregate Lease Value ("ALV"). Total dollar value of leasing volume is based on total rent including any fixed escalations and rental bumps for the entire term of the lease. Rental abatement, cash concessions other than buildout allowances, and remaining lease liability concessions must be deducted from the aggregate lease value. In the event of any

questions relative to this amount, the committee will have complete discretion to verify amounts with the landlord and/or employing broker of the applicant.

5. **The applicant must apply on the online forms on or before Midnight on FRIDAY, FEBRUARY 26, 2010. SORRY NO EXCEPTIONS!!!** Once the application is submitted there shall be **no alterations or additions!!!**

HOW DO I CALCULATE MY AGGREGATE LEASE VALUE (ALV)?

1. In the event a co-brokerage lease is made, the tenant's agent and landlord's agent can each receive credit for 100% of the rental value of the transaction.
 - A. In the event multiple agents within a brokerage house share a commission for representing the same party in a lease transaction, each agent may claim that percentage of the total lease value that equates to the percentage of the commission allocated to that agent. The combined percentage taken by all agents within a brokerage house on a given transaction shall not exceed 100% of the total lease value unless different agents within said brokerage house had been exclusively retained by both the tenant and the landlord (i.e., there was an in-house agent exclusively representing the tenant and a different in-house agent exclusively representing the landlord) and a commission was paid to both the landlord agent and the tenant agent, in which case the combined percentage shall not exceed 200%.

EXAMPLE:

If Agent A, who is representing Landlord B, finalized a lease in Landlord B's building with Tenant C, and Tenant C has no agent representing it, then Agent A may claim 100% of the aggregate lease value.

Modifying this example, if Agent A is representing Landlord B and also has been exclusively retained to represent Tenant C (after legally required disclosures and consents), Agent A may still only claim 100% of the aggregate lease value (because there is not a different agent, in-house or with another firm, representing Tenant C).

Further modifying this example, if there is another agent (in-house or with another firm) representing Tenant C, Agent A may claim 100% and the other agent (in-house or with another firm) may claim 100%.

- B. In the event that agents in different firms jointly represent the same party to a lease transaction, then each agent may claim that percentage of the total lease value or square footage that equates to the percentage of the commission allocated to that agent.
- C. **MOST COMMONLY ABUSED RULE: An agent cannot take credit for a referring or participating agent's share of the commission, even if that referring or participating agent is not a member of GWCAR or is not submitting an award application.**

- D. **NEW:** For most cases, the combined percentages of all parties (i.e., landlord's agent and tenant's agent) should not exceed 200% of any transaction. In the event that a third (or even fourth) firm is substantially involved in the transaction and was paid a fee for its involvement, that/those other firm(s) might also, at the discretion of the Awards Committee, be permitted to take some credit for the transaction as well. An example of this is when 1) a new tenant enters into a lease for a space that is initially a sublease that converts to a prime lease at some point in time and 2) the sublessor has a continuing financial obligation over the term of the prime lease of the new tenant. In this case, the brokers for the prime landlord, sublandlord and subleasee may be eligible for 100% each. This situation is unusual and needs to be explained in an attachment to the applicant's submission.
2. In the event of a full-service lease, the value for that lease shall be determined by using the base rental plus any fixed escalations and/or fixed rental bumps over the term. Non-fixed escalations such as CPI escalations or increases in operating expenses and taxes shall not be included. However, in the event of a triple-net retail lease, the applicant shall increase the base rent per square foot by \$17.00 per square foot for transactions in Washington, DC and \$8.50 per square foot for transactions in Virginia and Maryland. These increases for operating expenses and real estate taxes shall apply to each year of the lease transaction.
 3. In calculating Aggregate Lease Value for the purpose of this award or membership in the Leasing Club, renewal and extension options may be included only in the year in which those options have been exercised in a legally-binding manner and the economic terms applicable thereto were fully documented. However, if a lease has a renewal or extension option, the option will count towards Awards and Leasing Club membership in the year in which the option is exercised and documented only if the agent(s) involved receive(s) financial compensation for the option.
 4. If a lease contains a cancellation clause (for example, after three years), and the broker is financially compensated for the full term of the lease, then credit towards membership in the Club shall be given for the full term. If the applicant is not paid for a portion of the lease value as a result of the cancellation clause, then the applicant may submit for qualification the portion of the lease value for which the applicant received financial compensation. If the tenant waives the cancellation option or allows it to lapse, the lease value for the balance of the term shall be credited towards membership in the Club during the year in which the cancellation option is waived or lapses.
 5. In the case of an expansion by a tenant, whether effected pursuant to an expansion option contained in the tenant's original lease or pursuant to a new negotiation, credit shall be received for the lease value for which the applicant receives financial compensation. In the event that the applicant does not receive financial compensation for an expansion, the applicant may not submit any revenue associated with the expansion toward award qualification. Credit for an expansion may be taken only when the expansion has been exercised in a legally-binding

manner and the economic terms applicable thereto were fully documented. In the case of “must-take” space, (i) where a firm rental **is** agreed upon in the original lease, credit will be received in the same year that credit is received for the original lease, but (ii) where a firm rental **is not** agreed upon in the original lease, credit will be received during the year that the tenant takes occupancy of the “must-take” space.

6. A committee of not less than three GWCAR members shall be appointed by the GWCAR President to review all applications, and its decision shall be final with respect to any questions of eligibility or interpretations of these rules as they might apply to a given transaction.
7. Ground leases and parking leases do not count toward award qualification.

Additional Transaction of the Year Rules

Members may apply for Top Retail Lease Transaction of the Year:

All details of competing entries will be kept in strictest confidence. No details will be publicized, but appropriate publicity concerning the presentation of the Award will be distributed with the approval of the winner(s) and principals.

The committee that will judge the awards will consist of an attorney, a developer, a broker specializing in tenant representation, and a broker specializing in landlord representation, all of whom are involved in the Washington Metropolitan real estate community.

The application must give FULL credit to all cooperating brokers. Entries of salesperson members must be endorsed by broker and/or manager of their firm.

Members are ineligible if:

1. They have any interest as a principal or as an attorney for a principal in the transaction. (The word “principal” shall include, but not be limited to, owner, purchaser, equity participant, stockholder or beneficiary); or
2. Their principal business is that of real estate operator or developer, even if the member has a broker’s license.

Particulars:

1. Members are urged to prepare supporting information within a double-spaced Microsoft Word (.doc or .docx) document. Prepare this in advance and submit it with your online application under "FILE UPLOAD: Supporting Material." Maps, diagrams and photographs that supplement the dialogue should be submitted, if appropriate, but please do not submit an entire file or copies of correspondence unless it has a specific bearing on the transaction.
2. Eligible transactions must be located in the GWCAR region.
3. The transaction shall have been completed, with lease execution by both parties (or the last party to execute) occurring, in calendar year 2009.

Identities: Principals need not be identified, but brokers must determine for themselves whether the withholding of any information may have a bearing on the judges' decision. Submissions are held in strict confidence and become the sole property of the Greater Washington Commercial Association of REALTORS®. If the principals are identified, a letter which authorizes the Greater Washington Commercial Association of REALTORS® to promote the transaction and the winner of the award must accompany the application.

HOW DO I SUBMIT FOR AN AWARD?

1. Submit your application using the online Retail Award forms at www.gwcar.org.
2. **The applicant must apply on the online forms on or before Midnight on FRIDAY, FEBRUARY 26, 2010. SORRY NO EXCEPTIONS!!!** Once the application is submitted there shall be **no alterations or additions!!!**

QUESTIONS????

For more information regarding the RULES, please feel free to contact:

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Jones Lang LaSalle
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- For additional forms, access the information on our Web site, www.gwcar.org.