



G R E A T E R
W A S H I N G T O N
C O M M E R C I A L
A S S O C I A T I O N
O F R E A L T O R S[®]

2011 Contract for Sponsorship of GWCAR.ORG

For \$1,000 your firm can place a banner advertisement on GWCAR.org for the entire year. (Or six months for \$600).

AFFILIATE MEMBERS ALWAYS ENJOY A 10% DISCOUNT.

The undersigned company representative agrees to place a banner advertisement on the Greater Washington Commercial Association of REALTORS[®] Website, and by their signature agree to the following:

1. Return full payment and this contract to the address below.
2. Supply the file containing the advertisement to GWCAR electronically at cflanagan@gcaar.com.

(Please print or type)

Company Name: _____

Contact Person: _____

Authorizing Signature: _____

Title: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Authorized by: Signature: _____ Title: _____

Amount enclosed: \$ _____ Date: _____

Payment method:

Check (Payable to GWCAR) Check number: _____

Visa MasterCard Card #: _____ Expiration Date: _____

V-Code: _____ (*V-Code is the last 3 digits in the signature panel on the reverse of the credit card).

Signature: _____ **The full cost of the sponsorship MUST be sent with this contract.**

Date: _____ URL for ad to appear on: _____

Charmaine Flanagan, Director of Programs
Greater Washington Commercial Association of REALTORS[®]
8757 Georgia Avenue, Suite 600
Silver Spring, MD 20910
Phone: 301.590.8787 Fax: 301.590.2248
cflanagan@gcaar.com



2011 Greater Washington Commercial Association of REALTORS®

Website Banner Advertisements

Please send an electronic file of your company's banner advertisement.

FORMAT: TIFF format is ideal. Files can also be in high resolution JPG or GIF. Flash animated ads are also acceptable.

DESIGN FEE: For GWCAR staff to design your advertisement, there is a 20% design fee added to the cost of the ad.

SIZE: (You may want to refer to GWCAR.org while reading this): The top banner ad space, positioned at an equal height as the GWCAR logo and immediately to the right of the GWCAR title, is a maximum of 300w x 70h pixels for an exclusive banner ad. For a shared banner space (2 ads placed next to each other), the maximum ad sizes are 135w x 70h pixels each. (Note: A banner ad is not allowed on our main page).

QUALITY:

All ads will be subject to approval, both in regards to content and style.

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